U.S. Patent Application No.: 09/986,354 Attorney Docket No.: 52493.000187

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Mathew George Majikes et al.

Appln. No.: 09/986,354

Filed: November 8, 2001

To rot Fried System and Method for Personalizing and For:

Delivering Insurance-Related Content to

User

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Group Art Unit: 3626

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Examiner: Robert Rines

NOV 1 3 2000

Confirmation No.: 5302

AMENDMENT/RESPONSE

Sir.

In response to the Office Action dated August 10, 2006, Applicants respectfully request favorable reconsideration of the above-identified patent application in view of the following amendments/remarks, which are believed to place the above-identified patent application in condition for allowance or in better form for consideration on appeal.